



Azzan Rashid

CONTACT ME

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- 🌐 www.azzanrashid.com
- 📍 SS 81 defence view phase 2 near Iqra University

EDUCATION

Course Studied

**Bachelor's of Business Administration,
Iqra University**

2022 - 2026

CERTIFICATION

Institute of Business Management

Diploma in Digital Marketing and
Ecommerce

July 2024-Nov 2024

You Excel Training

MS Excel Mastery

May 2024-June 2024

Next Tech Institute Of Knowledge

Freelancing Art Design

Nov 2023

PROFILE SUMMARY

As a BBA student with a strong passion and proficiency in **Amazon, Graphic designing, Video editing, Power BI, Digital marketing,** and **WordPress web development,** I bring a versatile blend of academic knowledge and hands-on skills to each project. My expertise includes identifying profitable products for Amazon, optimizing product listings, creating visually compelling content, and analyzing data to drive insights. With a strong foundation in design principles, color theory, and analytics, I am dedicated to delivering high-quality results. Eager to grow and embrace new challenges, I'm ready to contribute meaningfully across these areas.

WORK EXPERIENCE

Freelancing

Freelance graphic designer

- Collaborated with clients to create custom designs for a range of projects, including logos, packaging, posters, and social media graphics.
- Worked closely with clients to understand their needs and preferences, and provided design solutions that met their goals and objectives.
- Used Adobe Creative Suite to create visually appealing designs that captured the attention of target audience.
- Communicated regularly with clients to ensure projects were completed on time and to their satisfaction.
- Built a strong reputation for delivering high-quality work and exceeding client expectations.

Freelance Power Bi Visualizer

- Collaborated with clients to develop custom Power BI dashboards and reports for a variety of projects, including sales analytics, operational performance, and financial reporting.
- Worked closely with clients to understand their data requirements and objectives, providing data visualization solutions that aligned with their business goals.
- Utilized Power BI tools to design interactive and visually engaging dashboards that effectively communicated insights and highlighted key metrics.
- Maintained regular communication with clients to ensure timely project completion and to confirm that the final outputs met their expectations and business needs.
- Established a strong reputation for delivering high-quality data visualizations and consistently exceeding client expectations.

Freelance Amazon Va

- Collaborated with clients to provide customized Amazon Virtual Assistance for a variety of tasks, including product hunting, listing and optimization
- Worked closely with clients to understand their Amazon business goals and strategies, delivering solutions tailored to maximize sales and enhance product visibility.
- Utilized Amazon Seller Central tools to streamline product listings, enhance keyword rankings, and create engaging content that effectively attracted target customers.
- Maintained regular communication with clients to ensure seamless account management and to address any questions or concerns promptly.
- Built a strong reputation for delivering high-quality Amazon services and consistently helping clients achieve and exceed their business objectives.



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LANGUAGES

- English
- Urdu

TECHNICAL SKILLS

- UI/UX
- Graphic Design
- Digital Marketing
- Ms Office
- Power BI
- Wordpress Development
- Data Modeling
- Social Media Management
- Video Editing
- Data Cleaning

SOFT SKILLS

- Communication
- Leadership
- Time Management
- Team Work
- Problem Solving

PROJECTS

Product Hunting For Amazon

I successfully completed a comprehensive Amazon product hunting project for a client, where I meticulously researched and identified profitable products aligned with current market trends. My work included providing a detailed analysis of potential products, complete with supplier sourcing options and all associated costs, including manufacturing, shipping, and Amazon FBA fees. This end-to-end approach helped the client make an informed decision, ensuring high profit margins and minimal competition. I prioritized accuracy and transparency, equipping the client with a clear breakdown of each cost component and verified supplier information to streamline the product launch process.

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Power Bi

I successfully completed multiple Power BI projects for clients, where I meticulously developed customized dashboards and reports to visualize key business metrics aligned with their goals. My work involved providing detailed data analysis, sourcing, and cleaning data to ensure accuracy, and creating visually engaging dashboards with dynamic filtering options. Each project focused on enabling clients to make informed, data-driven decisions by presenting sales, expenses, profit margins, and other critical insights. My end-to-end approach ensured transparency and precision, with dashboards tailored to meet each client's specific needs for streamlined performance monitoring.

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Graphic Designing

I successfully completed multiple graphic design projects for clients, creating custom visuals that aligned with their brand and marketing goals. My work included designing logos, social media graphics, posters, and packaging, each crafted with meticulous attention to detail and adherence to design principles. For each project, I ensured that the visuals were not only visually compelling but also aligned with the target audience's preferences. By prioritizing creativity, precision, and effective communication, I delivered high-quality designs that helped clients achieve their branding and marketing objectives.

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Web Development

I successfully completed multiple WordPress web development projects for clients, building custom websites that aligned with their business goals and digital strategies. My work included designing responsive layouts, implementing user-friendly navigation, optimizing site performance, and integrating essential plugins and tools for SEO and e-commerce. Each project was developed with a focus on clean code, security, and scalability. By prioritizing functionality, aesthetics, and user experience, I delivered high-quality websites that helped clients establish a strong online presence and achieve their digital marketing objectives.

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For more :

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